

DATA SHEET

IT Services to Help Transform the Retail Bank

The rise of digital technologies and big data are transforming retail bank branches. Banking customers are using multiple digital channels and require an overall seamless experience and superior service.

Retail banking executives want to significantly reduce their costs and extract more profit out of their expensive retail networks to counterbalance the increasing costs of regulation and the slowdown in revenue as competition from non-traditional market entrants continues.

As customer foot traffic continues to decline, banks are rethinking their retail distribution strategy.

CenturyLink can help.

CenturyLink provides a Managed Services portfolio of voice, data networks, computing, infrastructure and security services that support every aspect of the retail bank; from online, mobile, call center, ATM and the physical branch. When you outsource your branch infrastructure to CenturyLink, you benefit from our huge economies of scale and a competitive advantage.

CenturyLink understands how to minimize operational risks and assist financial firms in incorporating rigorous standards into IT compliance programs.

- More than 10,000 security controls and compliance policies formatted for FFIEC reporting.
- SSAE 16 SOC 1 & 2 Type 1 & 2 reports to help enable audit functions
- CenturyLink data centers are ISO 27001 certified
- Support all levels of disaster recovery requirements

CenturyLink Expertise

- Pedigree dedicated to financial services
- Global leader in delivering mission-critical IT infrastructure to enterprise firms
- More than 60 data centers, encompassing approximately 2 million square feet of raised floor
- Tier-1 OC-192 Internet backbone with more than 430,000 miles of fiber across the globe
- Flexibility of our model and breadth of services — flexible service offering from colocation to full IT Outsourcing
- Technology and vendor agnostic — CenturyLink constantly assesses and implements new technology from multiple vendors, to benefit our clients.



The CenturyLink® Difference

Network



- Global Tier 1 Public and Private Internet, MPLS and Ethernet connectivity
- OC-192 GigE IP network, dual redundant 100 Gbps backbone
- SD-WAN
- Hosted Area Network
- Multi-layered Security: Managed Firewalls, Log Management, DDoS Mitigation, Authentication Services
- Voice, Collaboration, and Data Services

Colocation



- 2.6+ Million Square Feet Raised Floor
- 60+ Data Centers Globally
- Multi-tiered Security, Physical and Logical 24/7 Operations, Security, and Support
- SSAE 16 Compliant
- Carrier Diversity
- Structured Cabling
- On-site Three-day Fuel Capacity

IT Services



- IT Strategy & Management
- Planning & IT Requirements
- Architecture & Design
- Deployment On Premises, CenturyLink, or Third-Party
- Testing
- Development Applications & Systems
- Maintenance
- Operations

Customer Premises Equipment (CPE)



- Industry Leader with Equipment Partners
- On Premises and In Data Centers
- Installation and Maintenance Offerings
- CPEaaS / Infrastructure-as-a-Service

Managed Hosting



- 60 Global Data Centers
- Windows, Linux, and Solaris Operating Systems
- Hardware and Hardware + OS Management
- Database MySQL, Oracle RDBM
- NAS, SAN, Cloud Object Storage Backup & Archiving

Analytics



- Decision Sciences
 - Advanced Predictive Analytics
 - Model Risk Management
- Big Data Practice
 - Big Data & High Performance Computing
 - Data Architecture
 - Data Strategy & Governance
 - Hadoop and HANA Integration
- Data Visualization
 - Business Intelligence
 - Data Visualization Next Generation Capabilities

Voice & Collaboration



- 15+ years Delivering High Quality VoIP Solutions
- 3+ Billion VoIP Minutes of Use per Month
- 8,000+ Local Rate Centers
- Diverse Next Gen VoIP Portfolio with Flexible Options to Fit Customer Needs

Security



- Security Consulting Services
- Network & Cloud-based Security
- Managed Security Services
- Security Incident & Event Monitoring & Response
- 24/7 Follow-the-Sun Threat Monitoring & Support

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